

Christopher Hunt: Resume

Christopher Hunt
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SUMMARY

- Copywriting
- Web Content
- News Writing (News Releases, Interviews, Profiles, etc.)
- Technical Writing
- Corporate Writing (Annual Reports, Corporate Profiles, etc.)
- Website Design and Construction
- Website Database Design and Management
- Image/Brand Development
- HTML, CSS, XML, ASP, Javascript, SQL, MySQL, PHP, CGI, Perl
- Photoshop, GoLive, Flash, Fireworks, LiveMotion, PowerPoint, Word, Illustrator

EXPERIENCE

Writer

1993 to present

- Conceived, wrote, edited, and proofed copy for ads, brochures, catalogues, user manuals, corporate/annual reports, press releases, etc for products manufactured by companies such as JVC, Panasonic, and Olympus.
- Wrote and published short stories in a number of publications including Exile: A Literary Quarterly.
- Contributed interviews and profiles to Career Explorer Online (now Choices Explorer).
- Researched and wrote reference articles on corporations and industries for Gale Research Ltd.

Web Designer/Developer

1997 to present

- Provided full spectrum of web site services including design, development, implementation and DNS registration.

- Developed and maintained a web-based sports statistics and management system including forms-based data entry interface and database design, graphics, and client-side HTML, Javascript, ASP, and SQL coding.
- Worked closely with clients to conceptualize, design and launch Internet sites furthering company goals.

EDUCATION

Bachelor of Arts (Honours History)
University of New Brunswick, Fredericton, NB

Diploma in Journalism
Granton Institute of Technology, Toronto, ON

Master of Arts (Political Science Qualifying Year)
McGill University, Montreal, QC

SELECTED PUBLICATIONS

“Frank Ogden: Surfing the Waves of Change” in Career Explorer Online. The Bridges Initiatives: Kelowna, BC, 1996.

“Game Over” in InterText, Vol.5, No.3, June 1995.

“The Real Thing in Exile: A Literary Quarterly, Vol. 14, No. 3, Toronto; Summer 1990.

For more details, please visit http://www.ctraces.com/web_resume.

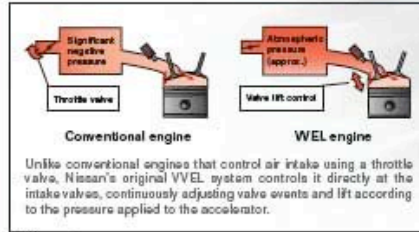
Christopher Hunt: Copy Samples

TAKE A RIDE ON THE WILD SIDE

Wild at heart, yet eager to please, the 370Z's spirited 3.7-liter VQ V6 engine delivers an amazing 333 PS of road-pounding power at maximum output, while Nissan's original VVEL (Variable Valve Event and Lift) system helps you stay in control by ensuring matching response to even subtle variations of pressure on the accelerator.



VQ37VHR engine

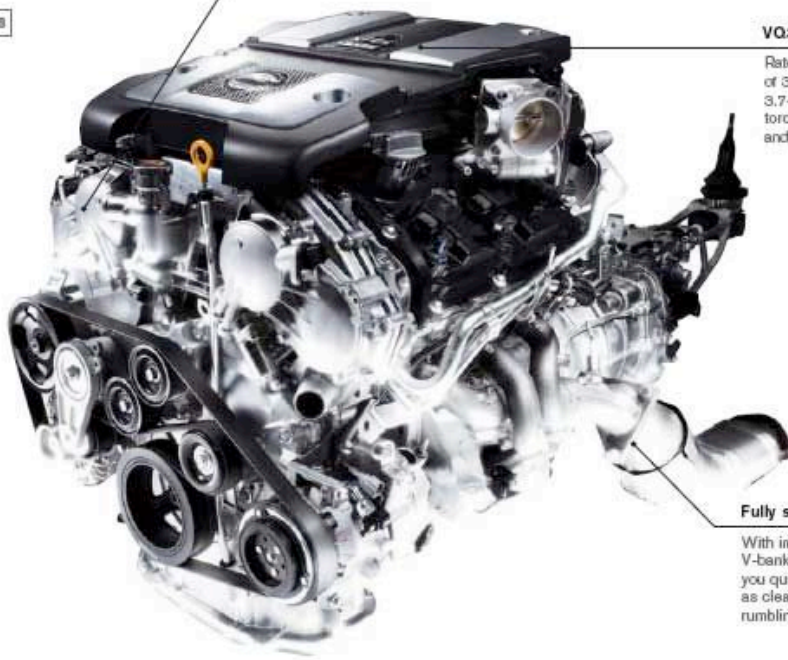


VVEL system

VVEL system

By improving the efficiency of airflow through the cylinder, this unique system significantly improves responsiveness, optimizing the balance between power and environmental performance to deliver high output with lower fuel consumption and cleaner emissions.

18



VQ37VHR engine

Rated at 333 PS at 7000 rpm with peak torque of 363 Nm at 5200 rpm, this large-displacement 3.7-liter engine boasts a longer and flatter torque curve, delivering smooth acceleration and outstanding throttle response.

Fully symmetrical air intakes

With individual air cleaners for both left and right V-banks, air intake efficiency is improved to give you quicker response and higher power, as well as cleaner exhaust, all while emitting a deep, rumbling sporty growl.

Video For The Digital Age — A Single Unit Lets You Enjoy The Latest High-Definition Technology and Your Existing Video Library

There's never been a better time to experience the full power of high-definition digital recording and playback. With JVC's new HM-DH5 D-VHS Digital HDTV VCR, you'll not only be able to record the pristine images and bigger-than-life sound of today's high-definition program, you'll still be able to view the analog video recordings you've collected over the years. And when it comes to high-definition, this deck has everything you need to make the very most of HDTV including a built-in HDMI digital interface that brings you the highest-quality digital pictures and sound through a single all-in-one connection. Plus Motion Active Progressive Scan, a picture enhancement technology that upconverts interlace scanning to progressive scanning, not only maximizing your enjoyment of D-Theater software but even making your old analog tapes look better. So if you're looking for true Hollywood excitement with crystal-clear digital pictures and high-fidelity sound, now's the time to step into the new digital world with the HM-DH5.

**4-hour HD
Recording**

Introductory Copy for JVC HD Video Recorder Catalog

OLYMPUS[®]

Stylus 100 Wide A compact, stylish camera with a high-quality 3.6x wide-angle zoom lens and sophisticated exposure systems for total versatility. Zoom in to capture incredible detail. Zoom out for brilliant group shots and landscapes. All at the push of a button. **Nothing's impossible.**

Introductory Copy for Olympus Compact Camera Catalog

Bringing the latest in cutting-edge technology to your office, the intelligent WORKiO DP-190 will help you meet your document processing needs and manage your documents more effectively than ever. From copying and color scanning to printing and faxing, the DP-190 is the ultimate all-round document management tool for small departments and workgroups. It comes with both Automatic Document Feeder (ADF) and a built-in duplex unit, so you can use it as a powerful plain paper copier with up to 19 cpm capability that rivals dedicated copiers. The DP-190 also features a color flatbed scanner that makes it easy to digitize paper documents and transfer the files directly to a PC on the network or send them as email attachments to remote computers via the Internet. And with automated network installation capability, the DP-190 can be plugged into your existing LAN, so you can immediately use it as a high-performing network printer. Use the DP-190 as a Super G3 fax with JBIG compression for fast, high-quality transmission for superior office performance. The DP-190 from Panasonic - it's the intelligent solution for your business.

Introductory Website Copy for Panasonic DP System

Sample Book Reviews

The End of Technology As We Know It

Unbounding the Future: The Nanotechnology Revolution by K. Eric Drexler, Chris Peterson, and Gayle Pergamit. New York: William Morrow and Company, Inc., 1993.
Review by Christopher Hunt

Nanotechnology -- or molecular manufacturing -- is fast emerging as tomorrow's technology of choice. Already targeted by Japan's all-powerful Ministry of Industry and Trade as a key area for industrial research, considered inevitable by Scientific American, and the foundation of Neal Stephenson's novel, *Diamond Age*, nanotechnology promises to be not only the most revolutionary development of our time, but the most revolutionary development in the history of the human race.

That's a big promise. And one that doesn't mean a lot any more. It's a promise advertisers make to us every day. We hear it every time a new video format, computer chip, or wrinkle cream is introduced. We've lived through the Digital Revolution, the Computer Revolution, the Information Revolution, the Communications Revolution, and the Video Revolution. And what about all those other earth-shaking technologies we've been promised? Like genetic engineering, biotechnology, artificial intelligence...

Nanotechnology is different. It's different because it challenges every one of the assumptions on which we base our lives. It's different because its underlying premise is the exact opposite of any other technology ever developed. In the words of Stewart Brand, nanotechnology "is a set of technologies so fundamental as to amount to a whole new domain of back-to-basics." Nanotechnology is different. It's revolutionary. And it's on its way. Theoretician and author of *Engines of Creation* -- the first definitive work on nanotech, K. Eric Drexler is nanotech's leading prophet and spokesman. Convinced that nanotechnology will be part of our future, Drexler wants us all to know about it, to understand it, and to start thinking about how we're going to deal with it. To that end, he has written (together with Chris Peterson and Gayle Pergamit) *Unbounding the Future: The Nanotechnology Revolution*, a layman's guide to the theory and practice of nanotechnology. In it he explains what nanotechnology is, how it will work, and outlines several scenarios to illustrate the potential -- both good and bad -- of this revolutionary technology.

So what is nanotechnology? Many mistakenly assume that nanotechnology is simply the ultimate in miniaturization. This is incorrect. Although miniaturization technology has been advancing at a rapid pace over the past few decades and will continue to advance for some time to come, there are limits on just how small we can make things. Nanotechnology is not about making big things smaller, it is about making small things bigger. Rather than taking something from nature and cutting, grinding, and shaping it into a form we consider useful, nanotechnology will use molecular machines to process atoms such as carbon (of which our atmosphere has a plentiful supply) into molecular building blocks. These in turn will be used to generate everything from computers and

high-speed trains to houses and clothing. The manufacturing process will be virtually invisible. Products will literally grow before our eyes.

Nanotechnology promises to be clean, efficient, and infinitely flexible. Ultimately, Drexler predicts, it should also be cheap. Cheap enough to feed, clothe, and house every one of the billions of people inhabiting our planet. Cheap enough to end the cycle of dependence in the Third World. And cheap enough to make inter-planetary -- even interstellar -- travel a practical reality.

It all sounds too good to be true. Just one more technology fix that's bound to create more problems than it solves. Drexler addresses this concern directly, arguing that because nanotechnology is so fundamentally different from existing technology the old assumptions no longer apply. According to Drexler our present "industrial system won't be fixed, it will be junked and recycled." He offers tantalizing scenarios that illustrate how nanotechnology can quickly and efficiently clean up the environment, provide us all with pocket supercomputers, cure incurable diseases, extend the human life span, and restore lost species. He also warns us of nanotechnology's darker side -- a dangerous and unstable arms race, killer nanomites loosed on society by terrorists, deadly accidents. This is a technology far more powerful than nuclear technology and potentially far more dangerous. Which is exactly why Drexler wants us all to know about it now and to start planning for its arrival.

When can we expect nanotechnology? Within our lifetimes. We may not see all the extraordinary benefits Drexler anticipates, but we will see their beginnings. In fact, Drexler is being deliberately conservative. Given the pace of technological development today, the geometric rate of change that has become a permanent fixture of contemporary society, it is likely that things will move very quickly indeed once the initial breakthrough has been made.

That that breakthrough will be made seems certain. Without burdening the reader with jargon or technical terms, Drexler clearly explains the principles of nanotechnology, shows us exactly how it will work, and describes the process of molecular construction. He shows us where we are today and what needs to be accomplished. And he makes it very clear that everything is in place -- "the science is good, the engineering feasible".

If nanotechnology is all it's cracked up to be, its potential is awesome and its philosophical implications immeasurable. More than simply re-making or re-fashioning nature, nanotechnology will give us the power to reproduce it. Not surprisingly, Drexler skirts these issues, leaving it for others to explore the full ramifications of nanotechnology's profound capabilities. And explore them we must. Because it is only a matter of time.

For more information on this book and the latest developments in nanotechnology, contact the The Foresight Institute.

A Surpassingly Strange and Surprisingly Believable Future

Neal Stephenson's *Diamond Age* or *A Young Lady's Illustrated Primer* New York: Bantam Books, 1995.

Review by Christopher Hunt

Almost a decade ago, when most of us were still mesmerized by William Gibson's dazzling vision of cyberspace, a far stranger view of the future could be found in a relatively unknown book called *Engines of Creation: The Coming Era of Nanotechnology*. Written by K. Eric Drexler, a professor of engineering at Stanford University, *Engines of Creation* describes a technology which can literally turn lead into gold. A technology which can harness the power of all of today's computers in a single palm-sized notebook. A technology that would change the world in ways we can't even begin to imagine.

Unlike Gibson's *Neuromancer*, Drexler's book wasn't a work of fiction, it was hard science and it was largely ignored -- even by scientists and engineers.

Until now.

As nanotechnology moves off the library shelves and into the forefront of scientific debate, the first novel to really explore the ramifications of this provocative and spectacular future technology has arrived -- Neal Stephenson's *Diamond Age*. A brilliantly imagined, complex novel that is as educational as it is entertaining, *Diamond Age* makes Stephenson's acclaimed previous novel, *Snow Crash*, look like a clever cartoon for adolescents. If Stephenson vaulted onto the literary stage with *Snow Crash*, as the *Los Angeles Reader* proclaimed, then with *Diamond Age*, he has surely established himself as a literary master.

Where *Snow Crash* was perhaps the last of the great cyberpunk novels, *Diamond Age* establishes a whole new genre. More assured, more deftly realized, and far better for the brain than *Snow Crash*, *Diamond Age* takes the reader into a world surpassingly strange and surprisingly believable. A world without borders where people identify themselves not with now-defunct nation states but with cults, religious groups, political organizations, cultural organizations, corporations, tribes, ethnic groups, and other like-minded groups of individuals. A world where buildings grow themselves, theme parks arise from the waves like lost Atlantis, and where a little thete girl accidentally comes into possession of the most miraculous piece of technology in this miraculous world -- *The Young Lady's Illustrated Primer*.

A state-of-the-art interactive device designed for the granddaughter of an eccentric duke, the *Primer* is a unique combination of storybook, school, and subversion. Illegally copied

by its creator, neo-Victorian, John Percival Hackworth, who wants to give a copy to his own daughter, the Primer is stolen and ends up in the hands of Nell, a young member of the tribeless underclass known as thetes.

One of the features of the Primer is its ability to tailor itself to its user, integrating its lessons with events in the real world. With the aid of the Primer, Nell soon begins to rise from her lowly station, traveling through an imaginary world on a quest that ultimately places in her hands the keys to the future. Hackworth, meanwhile, embarks on a quest of his own, searching for a shadowy figure known only as the Alchemist.

As he did in *Snow Crash*, Stephenson weaves an intricate web of eclectic characters and wickedly inventive sub-plots that keeps the reader ensnared to the very end. An end that, sadly, is flawed by an overdone effort to integrate and resolve the novel's many bizarre elements. The result is an unsatisfying fairy-tale ending. The dazzling world through which the reader has traveled seems suddenly irrelevant. It's almost as if Stephenson's super-charged imagination short-circuited as he struggled through the final chapters.

But he almost made it. And the trip he takes us on is well worth the effort, even if the destination isn't.